

**Taste of Tennessee 2022  
Merchant and Vendor Application**

Festival Date: Sunday, June 18 (10:00 AM – 4:00 PM)  
DEADLINE for returning application: ***Tuesday, May 31<sup>st</sup> by 5:00 PM***

Organized by the Heritage Alliance  
Address: 212 E. Sabine Drive, Jonesborough, TN 37659

Contact: Megan Cullen Tewell, Programming Coordinator  
Phone: (423) 753-9580      Email: [mtewell@heritageall.org](mailto:mtewell@heritageall.org)

**The Heritage Alliance would like to invite you to submit a vendor application for our upcoming festival, "Taste of Tennessee." This is our second annual Appalachian food festival, which celebrates the history and culture of the region's cuisine. In 2020, we welcomed almost 4,000 virtual attendants. This year, we are excited to host the festival live and in-person in downtown Jonesborough!**

**Specifically, we are seeking artists and artisans whose work intersects somehow with the region's food and foodways. For examples, packaged food products, cookware, pottery (cups, mugs, bowls, dishes), wooden kitchen items (bowls, spoons, cutting boards, etc.). We are also welcoming sculptors, painters, and other artists whose work features food themes (paintings or molds of produce, gardens, etc.). Vendors focused on gardening and farming (plants, gardening tools, animal husbandry, beekeeping, etc.) are also welcome!**

You must sign at the bottom of application that you have read and accept all terms and conditions. Please submit your completed application via the email or physical address provided above.

Business Name: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Are you a past participant (circle one?)      YES      NO

Provide a minimum of 3 close-up photos of items to sell in your booth or of your work, and a minimum of one photo of your work area.

Optional: you may also provide a link to your website, social media, or other promotional page. Additional photographs are welcome.

\_\_\_\_\_

Please describe the items that you wish to sell in your booth and how they fit into the theme of "Taste of Tennessee":

---

---

---

---

---

### Terms and Conditions

Cost for 10' x 10' booth space is **\$50.00**. Payment is due at the time of the application's submission (cash or check). If your booth is selected, you will receive an information letter with more details regarding the event. If your booth is not selected, your \$50.00 registration fee will be returned. If and when your booth is selected, the booth space rental fee is non-refundable (for any reason).

Vendors will be allotted a space in the Washington County parking lot between the Washington County Library and the historic Duncan House off Boone Street in downtown Jonesborough. Vendors may park in the adjacent Jonesborough Visitor Center parking lot. Your booth should be set up for the festival by 9:00 AM the day of the event (Saturday, June 18, 2022). All decisions regarding vendor selection and location are final.

Exhibitors will be selected based on the content, quality, and presentation of their works and/or products, as well as their compatibility with the festival's theme(s). We are particularly interested in unique, local items. Your photos may be used for promotions.

Booths will be outdoors and will not have access to electricity. Vendors are required to provide their own canopies/tents, tables, chairs, displays, etc. Vendors are responsible for setting up and breaking down their booths, as well as properly disposing of their refuse after the event.

Vendors understand – and acknowledge – that they are required to stay for the entirety of the festival (10:00 AM to 4:00 PM). If not, they will incur an additional charge of \$50.00.

The Heritage Alliance and/or the Town of Jonesborough are not responsible for any items that are lost or stolen, or damage/losses caused by weather, festival patrons, etc.

Please initial here to acknowledge and accept all of the terms and policies stated above:

---

***Thank you for your interest, and do not hesitate to contact the Heritage Alliance with questions or for more information. You can learn more about the Heritage Alliance at [www.heritageall.org](http://www.heritageall.org).***