

**Taste of Tennessee 2023
Merchant and Vendor Application**

Festival Date: Sunday, September 24th (12:00 PM – 5:00 PM)
DEADLINE for returning application: ***Monday, September 18, 2023 by 5:00 pm EST***

Organized by the Heritage Alliance
Address: 212 E. Sabine Drive, Jonesborough, TN 37659

Contact: Anne Mason, Executive Director
Phone: (423) 753-9580 Email: amason@heritageall.org

The Heritage Alliance would like to invite you to submit a vendor application for our upcoming festival, "Taste of Tennessee." This is our third annual Appalachian food festival, which celebrates the history and culture of the region's cuisine. In 2020, we welcomed almost 4,000 virtual attendants. In 2022, we welcomed over 500 people to Tennessee's Oldest Town for our first in-person festival. This year, we are excited to expand the event throughout the region with events from September 17-24. The festival on Sunday, September 24th will be the fitting conclusion.

Specifically, we are seeking artists and artisans whose work intersects somehow with the region's food and foodways. For examples, packaged food products, cookware, pottery (cups, mugs, bowls, dishes), wooden kitchen items (bowls, spoons, cutting boards, etc.). We are also welcoming sculptors, painters, and other artists whose work features food themes (paintings or molds of produce, gardens, etc.). Vendors focused on gardening and farming (plants, gardening tools, animal husbandry, herbs, beekeeping, etc.) are also welcome!

You must sign at the bottom of application that you have read and accept all terms and conditions. Please submit your completed application via the email or physical address provided above.

Business Name: _____

Contact Name(s): _____

Address: _____

Phone Number: _____

Email: _____

Are you a past participant (circle one?) YES NO

Provide a minimum of 3 close-up photos of items to sell in your booth or of your work, and a minimum of one photo of your work area.

Optional: You may also provide a link to your website, social media, or other promotional page. Additional photographs are welcome.

Please describe the items that you wish to sell in your booth and how they fit into the theme of "Taste of Tennessee":

Terms and Conditions

Cost for 10' x 10' booth space is **\$50.00**. Payment is due at the time of the application's submission. You can pay by check made out to the Heritage Alliance and mailed to 212 E Sabin Drive Jonesborough, TN 37659. You can also call our office at 423-753-9580 and pay by card or pay through our website (heritageall.org) via PayPal. If your booth is selected, you will receive an information letter with more details regarding the event. If your booth is not selected, your \$50.00 registration fee will be returned. If and when your booth is selected, the booth space rental fee is non-refundable (for any reason).

Vendors will be allotted a space in the Washington County parking lot between the Washington County Library and the historic Duncan House off Boone Street in downtown Jonesborough. Vendors may park in the adjacent Jonesborough Visitor Center parking lot. Your booth should be set up for the festival by 11:30 PM the day of the event (Sunday, September 24th). All decisions regarding vendor selection and location are final.

Exhibitors will be selected based on the content, quality, and presentation of their works and/or products, as well as their compatibility with the festival's theme(s). We are particularly interested in unique, local items. Your photos may be used for promotions.

Booths will be outdoors and will not have access to electricity. Vendors are required to provide their own canopies/tents, tables, chairs, displays, etc. Vendors are responsible for setting up and breaking down their booths, as well as properly disposing of their refuse after the event.

Vendors understand – and acknowledge – that they are required to stay for the entirety of the festival (12:00 PM to 5:00 PM). If not, they will incur an additional charge of \$50.00.

The Heritage Alliance and/or the Town of Jonesborough are not responsible for any items that are lost or stolen, or damage/losses caused by weather, festival patrons, etc.

Please initial here to acknowledge and accept all of the terms and policies stated above:

Thank you for your interest, and do not hesitate to contact the Heritage Alliance with questions or for more information. You can learn more about the Heritage Alliance at www.heritageall.org.